

## **RADIO MINUTE MESSAGE**

### **PURPOSE:**

To challenge the participant in using a medium that is powerful in today's world where time is of the essence. The participant is to design and present a radio spot that will reach out to the community and encourage them with the message of Christ.

### **PROCESS:**

Each participant will:

- Participate only as an individual
- Share a brief devotional thought based on the current year's LTC theme
- Record the radio message on a standard cassette tape or CD. The CD must be playable on a standard music CD player (not just a PC).
- Keep a copy of the cassette or CD until after the convention just in case.
- Mail the event to the Event Coordinator on or before the pre-convention event deadline.

The Church coordinator or coach will:

- Complete all General Event Rules (p 19) and Pre-Convention Event Rules (p 20).

The Event Coordinator will:

- Complete all General Event Rules (p 19) and Pre-Convention Event Rules (p 20).

The Judge will:

- Complete all Pre-Convention Event Rules (p 20).

### **RULES:**

1. The participant's recording will not be shorter than 30 seconds or longer than 60 seconds.
2. Recordings under or over the time limit will be penalized three points for each five seconds (or fraction thereof) above or below the limit, for a maximum of 15 points. The individual's voice message must be within this 30 to 60 second time frame.
3. Background music, special effects, etc. are permissible.
4. Only the participant's voice will be on the recording.
5. Submit only one Radio Minute Message per recording and one typed documentation per envelope.
6. Typed documentation for each recording submitted will include:
  - Name, address, and grade of participant
  - Name and city/state of the congregation of the participant
  - Typed script of the radio message on a separate sheet of paper
7. Label each recording with the name of the participant and his/her congregation

<b>Radio Minute Message</b> <b>2010 Heart of America</b> <b>Leadership Training for Christ</b> <b>“The Rock”</b> <b>2 Samuel</b>		Event Coordinator's award:			
		Gold	Silver	Bronze	
	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>		
<b>Use of LTC Theme</b>	<input type="checkbox"/> Expresses a strong connection to the LTC theme. <input type="checkbox"/> Theme is mentioned.	<input type="checkbox"/> Connects somewhat with the LTC theme. <input type="checkbox"/> Theme mentioned.	<input type="checkbox"/> Vaguely supports the LTC theme. <input type="checkbox"/> Theme is not mentioned.		
<b>Flow and Continuity of message</b>	<input type="checkbox"/> Message flows easily. <input type="checkbox"/> Holds the listener's attention.	<input type="checkbox"/> Message is intriguing but not always smooth.	<input type="checkbox"/> Introduction to body of message and conclusion not clear. <input type="checkbox"/> Message seems unorganized at times.		
<b>Originality and Creativity</b>	<input type="checkbox"/> Unique. <input type="checkbox"/> Inviting. <input type="checkbox"/> Engaging.	<input type="checkbox"/> Mostly intriguing. <input type="checkbox"/> Mostly effective.	<input type="checkbox"/> Could be stronger in creativity. <input type="checkbox"/> Could be stronger in originality.		
<b>Voice, Inflection and Control</b>	<input type="checkbox"/> Voice was controlled. <input type="checkbox"/> Voice was effective. <input type="checkbox"/> Speed was appropriate.	<input type="checkbox"/> Voice was mostly controlled. <input type="checkbox"/> Voice was mostly effective. <input type="checkbox"/> Speed was adequate.	<input type="checkbox"/> Appeared to read script. <input type="checkbox"/> Was hard to understand at times. <input type="checkbox"/> Speed was too fast or too slow at times.		
<b>Timing</b>	<input type="checkbox"/> Easy to follow. <input type="checkbox"/> Easy to understand.	<input type="checkbox"/> Mostly adequate.	<input type="checkbox"/> Difficult to follow at times.		
<b>Special Effects</b>	<input type="checkbox"/> Strongly supports and enhance message.	<input type="checkbox"/> Supports and enhances message.	<input type="checkbox"/> Distracts from message.		
<b>Submission</b>	<input type="checkbox"/> Proper format for submission per requirements in manual.	<input type="checkbox"/> Submission mostly proper.	<input type="checkbox"/> Lacks proper submission.		
<b>Judge's comments:</b>					
Please help us improve this rubric each year by submitting Feedback on the website within 30 days of the end of the convention.		<b>Judge's award:</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
		(Circle One)			