

RADIO MINUTE MESSAGE

PURPOSE:

To challenge the participant in using a medium that is powerful in today's world where time is of the essence. The participant is to design and present a radio spot that will reach out to the community and encourage them with the message of Christ.

PROCESS:

Each participant will:

- Participate only as an individual
- Share a brief devotional thought based on the current year's LTC theme
- Record the radio message on a standard cassette tape or CD. The CD must be playable on a standard music CD player (not just a PC).
- Keep a copy of the cassette or CD until after the convention just in case.
- Mail the event to the Event Coordinator on or before the pre-convention event deadline.

The Church coordinator or coach will:

- Complete all General Event Rules (p 19) and Pre-Convention Event Rules (p 20).

The Event Coordinator will:

- Complete all General Event Rules (p 19) and Pre-Convention Event Rules (p 20).

The Judge will:

- Complete all Pre-Convention Event Rules (p 20).

RULES:

1. The participant's recording will not be shorter than 30 seconds or longer than 60 seconds.
2. Recordings under or over the time limit will be penalized three points for each five seconds (or fraction thereof) above or below the limit, for a maximum of 15 points. The individual's voice message must be within this 30 to 60 second time frame.
3. Background music, special effects, etc. are permissible.
4. Only the participant's voice will be on the recording.
5. Submit only one Radio Minute Message per recording and one typed documentation per envelope.
6. Typed documentation for each recording submitted will include:
 - Name, address, and grade of participant
 - Name and city/state of the congregation of the participant
 - Typed script of the radio message on a separate sheet of paper
7. Label each recording with the name of the participant and his/her congregation

Radio Minute Message 2012 Heart of America Leadership Training for Christ “Journey of Faith” Genesis		Event Coordinator's award:		
		Gold	Silver	Bronze
	Exemplary	Competent	Developing	
Use of LTC Theme	<input type="checkbox"/> The main content of the message was very relative to this year's theme.	<input type="checkbox"/> The main content of the message was relative to this year's theme.	<input type="checkbox"/> More attention is needed relating the content of the message to the theme.	
Flow and Continuity of message	<input type="checkbox"/> Message flows very well. <input type="checkbox"/> Message is extremely captivating.	<input type="checkbox"/> Message flows moderately well. <input type="checkbox"/> Message is moderately captivating.	<input type="checkbox"/> Attention is needed to help message flow well. <input type="checkbox"/> Attention is needed to make the message more captivating.	
Originality and Creativity	<input type="checkbox"/> Extremely unique. <input type="checkbox"/> Very inviting and engaging.	<input type="checkbox"/> Unique. <input type="checkbox"/> Inviting and engaging.	<input type="checkbox"/> Attention is needed to increase uniqueness. <input type="checkbox"/> Attention is needed to make message more inviting and engaging.	
Voice, Inflection and Control	<input type="checkbox"/> Voice was very well controlled. <input type="checkbox"/> Voice was very effective. <input type="checkbox"/> Speed was very appropriate.	<input type="checkbox"/> Voice was controlled. <input type="checkbox"/> Voice was effective. <input type="checkbox"/> Speed was appropriate.	<input type="checkbox"/> Attention is needed on controlling voice. <input type="checkbox"/> Attention is needed to increase effectivity of voice.. <input type="checkbox"/> Attention is needed on delivery speed.	
Special Effects	<input type="checkbox"/> Special effects supported and enhanced message extremely well.	<input type="checkbox"/> Special effects supported and enhanced message.	<input type="checkbox"/> Attention is needed to help special effects support and enhance message better.	
Submission	<input type="checkbox"/> Submission requirements were fully met.	<input type="checkbox"/> Submission requirements were mostly met.	<input type="checkbox"/> Attention is needed to submission requirements.	
Judge's comments:				
<p>Please help us improve this rubric each year by submitting Feedback on the website within 30 days of the end of the convention.</p>				